

RESEARCH ASSISTANT/ASSOCIATE

SEED MONEY PROJECT, IIM LUCKNOW

Applications are solicited for the position of **Research Assistant/Associate** in the Marketing Management Area Seed money project at IIM Lucknow.

TENURE: Five / Six Months on Contract

MINIMUM QUALIFICATION: PhD/MBA/MSc (Stats) (preferably with marketing focus)

PREFERABLE QUALIFICATION: PhD with decent publication record **or** a decent track record of writing reports and research papers

JOB RESPONSIBILITIES: Assisting faculty members with research work (conducting experiments, data collection, data entry, data analysis, report writing etc.) related to Marketing Research Project.

STIPEND:

Consolidated Rs (18000 to 26500 for Research Assistant)

(26,500/- to 35,000/- for Research Associate Position) per month depending on academic background and experience.

APPLICATION: Candidates need to send their CV by email at:

<u>chairmarketingiimlko@gmail.com</u> to Professor Prem Prakash Dewani,

Office: Room No. 123, Faculty Block (Chintan), Indian Institute of Management, Prabandh Nagar, Off Sitapur Road, Lucknow-226013, Uttar Pradesh, India.

DEADLINE: The last date of receiving application is June 21, 2023. Only shortlisted candidates will be intimated by email for a personal interview to be held on the IIML campus. No TA/DA will be provided for the interview visit.